



BERKS COUNTY  
COMMUNITY FOUNDATION

October 27, 2016

Rosemary Chiavetta  
Secretary for the PUC  
Pennsylvania Public Utility Commission  
North Office Building  
PO Box 3265  
Harrisburg, PA 17105-3265

Re: Docket Number: M-00031715F0004

Dear Ms. Chiavetta:

On behalf of Kevin Murphy, president of Berks County Community Foundation, and Michael Kane, president of the Community Foundation for the Alleghenies, I am submitting the name of Timothy A. Booth to serve on the Advisory Board of the Metropolitan Edison Company/Pennsylvania Electric Company Sustainable Energy Fund. Mr. Booth currently holds the position of General Manager of EnergyObjective, a division of Shipley Energy in York.

At the October 26, 2016 Metropolitan Edison Company/Pennsylvania Electric Company Sustainable Energy Fund Advisory Board meeting, Mr. Booth was nominated and unanimously approved to succeed Brian Vayda. The Advisory Board respectfully requests that the Pennsylvania Public Utility Commission approve the appointment of Timothy Booth to the Metropolitan Edison Company/Pennsylvania Electric Company Sustainable Energy Fund Advisory Board.

Sincerely,

A handwritten signature in cursive script that reads "Heidi Williamson".

Heidi Williamson  
Vice President for Programs and Initiatives

C: Kevin Murphy, Berks County Community Foundation  
Mike Kane, Community Foundation for the Alleghenies  
Scott Gephardt, PUC

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SECRETARY'S BUREAU

## Timothy A. Booth, MBA, CEP

1015 Landis Road  
Elizabethtown, PA 17022

717.654.7556

tbooth@energyobjective.com; timbooth24@gmail.com

### SUMMARY OF QUALIFICATIONS

A capable, intelligent and forward-thinking energy manager with eight years of extensive experience, Tim personally launched the commercial electricity brokering and residential electricity supply divisions at Shipley Energy and currently runs the brokering division, EnergyObjective.

### EDUCATION

#### Millersville University of Pennsylvania, Millersville, PA

- Master of Business Administration, May 2008
- GPA: 3.57

#### York College of Pennsylvania, York, PA

- Bachelor of Arts in Mass Communication, May 2003
- Minors in Spanish and Speech Communication
- GPA: 3.30

### EXPERIENCE

#### Shipley Energy, York, PA

February 2009 – Present

##### General Manager of EnergyObjective

July 2014 – Present

- Currently manage Commercial Electricity and Natural Gas brokering business under the rebranded name of EnergyObjective, having built it from its inception to a \$1 million per year gross profit generator
- Supervise two employees involved with pricing, retention and customer service
- Lead entry into new service offerings including demand response, green energy, bill auditing and residential consulting
- Attend sales calls to add product expertise to the deal-closing process
- Oversee all supplier relations, create all product documents, and address customer service calls solutions
- Stay up to date on all industry trends and communicate useful knowledge to sales force

##### Manager of Electricity

January 2011 – June 2014

- Managed all sales, service, presentation, collections, and supplier relations of Shipley's electricity brokering and supply business
- Launched our entry into residential electricity, completing all applications, bond requirements, partnerships and EDI testing, as well as directing programs to gain our first 15,000 customers
- Personally trained a similar company in Ohio to duplicate our brokering success

##### Gas and Power Market Specialist

February 2009 – January 2011

- Conducted critical pipeline and utility scheduling for our natural gas division
- Built electricity brokering arm, initiating all supplier relationships and having a personal hand in every sale

#### Campus Door, Carlisle PA

June 2008 – August 27, 2008 (date of company closing)

##### Quality Control Business Analyst

- Conducted detailed end-to-end mapping using MS Visio of paper file processes and flow in order to identify gaps, recommend controls, and eliminate missing files; isolated and audited key steps
- Conducted on-site audits of our servicing agent to validate documents, billing formulas, and call center performance
- Researched identity theft red flags, formalizing procedures and controls and identifying gaps

#### Millersville University Department of Housing and Residential Programs, Millersville, PA

August 2006 – May 2008

##### Residence Hall Director

- Oversaw safety and well-being of 145 freshman residents and supervised a staff of nine student employees
- Counseled residents academically and personally, adjudicated disciplinary hearings, and led student wellness programs

### SKILLS AND CERTIFICATIONS

- Certified Energy Procurement Professional (CEP), May 2016
- 10+ years of direct management experience
- 10+ years of sales experience with both residential and commercial end users
- Experienced with building two businesses from the ground up
- Skilled in mapping, conceptualizing, creating flow charts, and "productive brainstorming"
- Proficient with Microsoft Office Visio, Access, Excel, Outlook, PowerPoint, and Word

### HONORS AND ACTIVITIES

- Volunteer youth leader and Sunday School teacher for St. Paul's UMC September 2009 – Present
- Shining Star Award for Leadership and Community Building, Millersville University 2007 – 2008
- Member of York College Senior Honor Society 2002 – 2003
- Eagle Scout August 1999

237 COURT STREET, READING, PA 19601



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