



COMMONWEALTH OF PENNSYLVANIA
OFFICE OF THE GOVERNOR
HARRISBURG

THE GOVERNOR

March 25, 2014

Pennsylvania Public Utility Commission
P.O. Box 3265
Harrisburg, PA 17105-3265

Re: Docket No. L-2014-2409383
RA-OCMO@pa.gov

Dear Honorable Board of Commissioners:

I am writing to commend the members of the Public Utility Commission for advancing the above-referenced rulemaking to further accelerate the timeframe of effectuating a customer's choice to select a new electric generation supplier.

Pennsylvanians can rightfully be proud of the success of electric customer choice to date in the Commonwealth. Indeed, Pennsylvania has been recognized as having the second most competitive electricity market in North America, as measured by the *Annual Baseline Assessment of Choice in Canada and the United States*. This recognition is a testament to the PUC and other policymakers who have embraced the benefits of competitive electric markets in Pennsylvania. In addition to efficiently delivering electricity to end-users in a cost-effective manner, competitive markets have encouraged the entry of a growing number of preferred-generation suppliers, including renewable energy resources, and other customer-affinity or loyalty services and options to the market. The entry of electric generation suppliers has also helped to create thousands of new jobs within Pennsylvania.

While these current benefits are significant, we must also recognize that there are opportunities to further enhance competitive markets and consumer benefits. One of the most critical elements where we can improve upon, addressed in the PUC's proposed rulemaking, is by accelerating how quickly a customer's choice to select an electric generation supplier is effectuated. The current system can result in delays of a month or more, which can discourage customers from selecting a new supplier and too often delays the benefits that originally attracted the customer to select a new supplier. Reducing the timeframe to a significantly more manageable period will result in increased savings and other benefits to consumers, while further encouraging additional electric generation suppliers to enter Pennsylvania's market.

Again, I commend the PUC for advancing this rulemaking to further the benefits of competitive markets for Pennsylvania consumers.

Sincerely,


TOM CORBETT
Governor

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