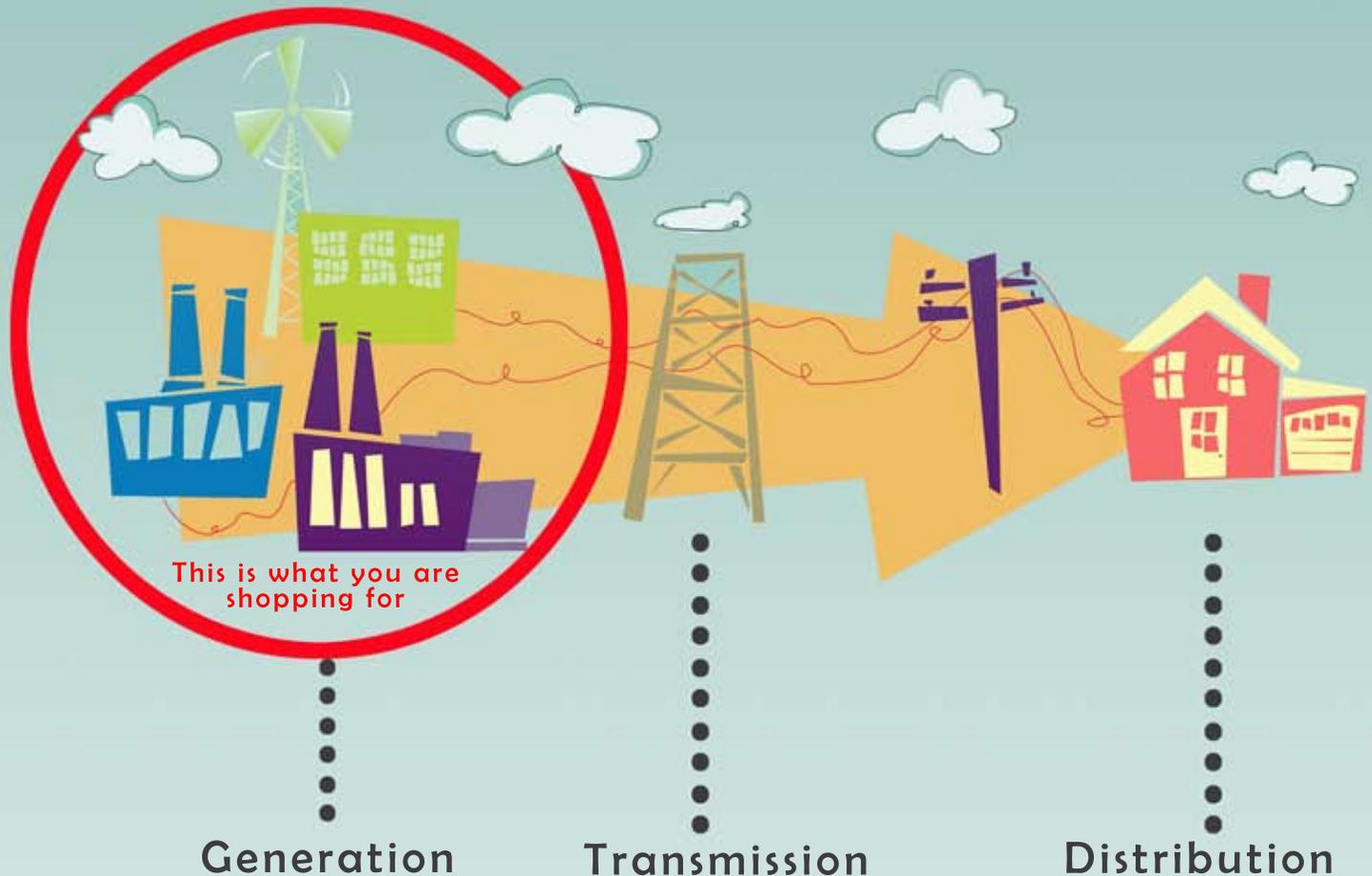




The Three Components of Your Electric Service



Generation

The production of electricity. You can shop for this part of your service based on lowest price, or providing a specific service that you want, such as green/renewable energy.

Transmission

The movement of electricity from where it is generated to the point of distribution. If you decide to PowerSwitch, the new supplier will pay the transmission costs and include them as part of their charges listed on your bill.

Distribution

The delivery of electricity from distribution lines to your home or business. This part doesn't change--it is still provided and maintained by the local power company.