



Retail Markets Investigation

En Banc Hearing

November 10, 2011, at 12:30 p.m.

Hearing Room 1

Keystone Building, Harrisburg, PA

AGENDA

Opening Remarks

12:30 – 12:45 p.m.

Chairman Powelson
Vice Chairman Coleman
Commissioner Gardner
Commissioner Cawley
Commissioner Witmer
Administrative Law Judge Barnes

Consumer Education

12:45 – 1:45 p.m.

Survey Presentations (30 minutes)

Terry Madonna, Terry Madonna Opinion Research

*John Raisch, Cofounder, and Kevin McCloskey, Chief Operating Officer
Alphabuyer*

*Chris Kallaher, Senior Director, Government & Regulatory Affairs
Direct Energy (Zogby Results)*

*Dave Sackett, Partner
Tarrance Group (on behalf of Direct Energy)*

Panel: General Issues (15 minutes)

*Michael Meath, Regulatory Consultant
Pennsylvania Energy Marketers Coalition*

*Joey Vallarian, Manager, Media and Community Relations
Duquesne Light*

*Sonny Popowsky, Consumer Advocate
Office of Consumer Advocate*

Q&A with Commissioners (15 minutes)

Accelerated Switching Timeframes

1:45 – 2:15 p.m.

*Richard Hudson, Pennsylvania State Chair
Retail Energy Supply Association (5 minutes)*

*Aundrea Williams, Senior Director, Regulatory Strategy & Policy
NRG Energy (5 minutes)*

*Tanya McCloskey, Senior Assistant Consumer Advocate
Office of Consumer Advocate (5 minutes)*

*Dick Webster, Director, Rates & Regulatory Affairs
PECO Energy (5 minutes)*

Q&A with Commissioners (10 minutes)

Customer Referral Programs

2:15 – 3:05 p.m.

EGS Panel (15 minutes)

*Richard Hudson, Pennsylvania State Chair
Retail Energy Supply Association*

*Chris Kallaher, Senior Director, Government & Regulatory Affairs
Direct Energy*

*Aundrea Williams, Senior Director, Regulatory Strategy & Policy
NRG Energy*

*Tony Banks, Vice President of Competitive Market Policies
FirstEnergy Solutions*

Consumer Panel (15 minutes)

*Tanya McCloskey, Senior Assistant Consumer Advocate
Office of Consumer Advocate*

*Harry Geller, Executive Director
Public Utility Law Project*

*Janee Briesemeister, Senior Legislative Rep., AARP State Advocacy and Strategy
AARP*

EDC Perspective (10 minutes)

*Dick Webster, Director, Rates & Regulatory Affairs
PECO Energy*

Q&A with Commissioners (10 minutes)

Break

3:05 – 3:15 p.m.

Retail Opt-In Auction

3:15 – 4:05 p.m.

EGS Panel (15 minutes)

*Michael Meath, Regulatory Consultant
Pennsylvania Energy Marketers Coalition*

*Paul Hibbard, Vice President, Analysis Group
Andrew Parece, Managing Principal, Analysis Group
Direct Energy*

*Tony Banks, Vice President of Competitive Market Policies
First Energy Solutions*

Consumer Panel (15 minutes)

*Tanya McCloskey, Senior Assistant Consumer Advocate
Office of Consumer Advocate*

*Harry Geller, Executive Director
Public Utility Law Project*

*Janee Briesemeister, Senior Legislative Rep., AARP State Advocacy and Strategy
AARP*

*Ted Robinson, Staff Attorney
Citizen Power*

EDC Perspective (10 minutes)

*Doug Krall, Manager, Regulatory Strategy
PPL Electric Utilities*

Q&A with Commissioners (10 minutes)

Default Service Plans Beyond June 2013

4:05 – 5:00 p.m.

EDC Panel (15 minutes)

*Terry Fitzpatrick, President
Energy Association of Pennsylvania*

*Chuck Fullem, PA Director, Rates & Regulatory Affairs
First Energy Companies*

EGS Panel (15 minutes)

*Richard Hudson, Pennsylvania State Chair
Retail Electric Supply Association*

*Michael Meath, Regulatory Consultant
Pennsylvania Energy Marketers Coalition*

*Cory Byzewski, Vice President and General Manager US North
Direct Energy*

*Aundrea Williams, Senior Director, Regulatory Strategy & Policy
NRG Energy*

*Thomas Butler, Director of Retail Business Development
Dominion Retail, Inc.*

Consumer Panel (15 minutes)

*Sonny Popowsky, Consumer Advocate
Office of Consumer Advocate*

*Janee Briesemeister, Senior Legislative Rep., AARP State Advocacy and Strategy
AARP*

Q&A with Commissioners (10 minutes)

Note: Comments may be submitted to ra-rmi@pa.gov by November 23, 2011