

Retail Markets Investigation En Banc Hearing

March 21, 2012

10:00 a.m. – 3:30 p.m.

Hearing Room 1, Keystone Building, Harrisburg, PA

10:00 -10:15 a.m.

Opening Remarks

Chairman Powelson
Vice Chairman Coleman
Commissioner Gardner
Commissioner Cawley
Commissioner Witmer

Chief Administrative Law Judge Rainey

10:15-11:15 a.m.

Shopping Experiences of Small and Medium Business Customers

Panel Discussion (45 minutes)

John Bodine, Vice President, Business Development and Sales
OnDemand Energy Solutions

Chris Hendrix, Director of Markets and Compliance
Wal-Mart Stores, Inc.

Dallas Smith, President
Smith Village Home Furnishings

Jay Himes, Executive Director
Pennsylvania Association of School Business Officials

Thomas W. Schneider, Manager of Energy and Operational Efficiencies
North Penn School District

Deena Morgan, General Manager and Vice President
GDF Suez – ThinkEnergy

Q&A with Commissioners (15 minutes)

11:15 a.m.-Noon

Statewide Consumer Education

Panel Discussion (30 minutes)

Michael Meath, Regulatory Consultant
Pennsylvania Energy Marketers Coalition

Ron Cerniglia, Director, National Advocacy, Government and Regulatory Affairs
Direct Energy

Dick Webster, Director, Rates and Regulatory Affairs
PECO Energy

John Holtz, Director, Eastern U.S. Energy Markets
Green Mountain Energy Company

Q&A with Commissioners (15 minutes)

Noon-1:00 p.m.

Break

1:00-3:30 p.m.

End-State Default Service Models

1:00-1:45 p.m.

EGS Perspective
Panel Discussion (20 minutes)

Richard Hudson, Pennsylvania State Chair
Retail Energy Supply Association

Chris Weston, President and Chief Executive Officer
Direct Energy, LLC

Aundrea Williams, Senior Director, Regulatory Strategy & Policy
NRG Energy

Tony C. Banks, Vice President of Competitive Market Policies
FirstEnergy Solutions Corp.

Gene Alessandrini, Senior Vice President
PPL EnergyPlus

Q&A with Commissioners (25 minutes)

1:45 p.m.-2:30 p.m.

Consumer and Environmentalist Perspective
Panel Discussion (20 minutes)

Sonny Popowsky, Consumer Advocate
Office of Consumer Advocate

Harry Geller, Executive Director
Pennsylvania Utility Law Project

Chris Hendrix, Director of Markets and Compliance
Wal-Mart Stores, Inc.

Ted Robinson, Staff Attorney
Citizen Power

Courtney Lane, Senior Energy Policy Analyst
Citizens for Pennsylvania's Future (PennFuture)

Q&A with Commissioners (25 minutes)

2:30 p.m.-3:15 p.m.

EDC Perspective
Panel Discussion (20 minutes)

Terry Fitzpatrick, President
Energy Association of Pennsylvania

Charles Fullem, PA Director, Rates and Regulatory Affairs
First Energy Companies

Dick Webster, Director, Rates and Regulatory Affairs
PECO Energy

Doug Krall, Manager, Regulatory Strategy
PPL Electric

Q&A with Commissioners (25 minutes)

3:15 p.m.-3:30 p.m.

Wrap-up by Commissioners