



Statewide Consumer Education Related to Potential Electricity Price Increases and Energy Conservation

Stakeholders Meeting

October 24, 2007
10 a.m. – Noon
Hearing Room 1
Commonwealth Keystone Building

- I. Welcome and Recap
- II. Status on Budget Request for Campaign
- III. Focus of Upcoming Stakeholders Meetings
- IV. Research Update from Other States' Best Practices
- V. Presentation on New York Campaign

Ron Cerniglia, former Director of the Office of Retail Market Development, New York Public Service Commission
- VI. Consumer Advisory Council Update
- VII. Open Discussion on Draft Implementation Plan

Revised Draft
Conversation on Where to Drive Consumers
- VIII. Next Meeting
- XI. Adjourn